





SATURDAY November 30th

FESTIVAL 10:00AM-5:00PM \$5.00 entry

SNOWHILL 10:00AM-5:00PM \$5.00 entry

> **PARADE** 6:00PM



Get ready to unwrap the magic of the holiday season at Merry Wells, where the spirit of Christmas comes alive in the heart of North Texas.

🌲 A Hallmark Movie Experience

As you step into Merry Wells, you'll find yourself immersed in a world that feels straight out of a Hallmark movie. It's a place where holiday dreams come true, and cherished memories are made.

Picture Perfect Moments

Don't forget your camera! The festive atmosphere, twinkling lights, and joyful spirit make Merry Wells the perfect backdrop for your family's holiday photos. You'll want to capture every enchanting moment.

Save the Date

Join us on Saturday, November 30th, for a day filled with festivities that will kick off your holiday season in grand style. From morning to night, Merry Wells has something for everyone.













MERRY WELLS MAP



Saturday, November 25th 10:00am-5:00pm Downtown Mineral Wells

PARADE

From tiny little cars to decked out firetrucks, the Merry Wells Lighted Christmas parade is a spectacular event that will delight even the scroogeiest of on-lookers. Locals go all out to make this a parade you won't soon forget.

But don't leave after the parade because Santa and Mrs. Claus will be waiting to take their photos with you.

Merry Wells season starts the Saturday after Thanksgiving with an all-day Christmas Festival. As you stroll downtown Mineral Wells, you'll find food trucks, lots of artisan-made goods, activities for the kiddos and live performances from local music and dance troops.

While you're here, you'll want to shop our charming downtown shops and boutiques where you're sure to find something for everyone on your Christmas shopping list.



Get ready to slide into the holiday spirit at the Merry Wells Snow Hill!

The hill officially opens Saturday, November 30th, for the Merry Wells Festival. It's where the magic happens! Don't miss out—grab your tickets to the coolest place in town and make it the merriest day of your year! See you on the snow! ***

MERRY WELLS SNOW HILL

Saturday, November 30th

November 30th
Purchase onsite

TREE MAZE

Fridays-Sundays December 7-21 until 10:00pm FRFF Meander through the lighted Christmas Tree Maze. Enjoy the wonder of the twinkling trees with lots of little photo spots tucked within the twists and turns.



Meet the jolly man himself, capture the memory in photos, and share your wish list with Santa. Here's where you can find him.





The Crazy Water Hotel

November 30th 10am-4pm Every Saturday in December 10am-4pm

The Santa House

Every evening in December 5:30-7:30pm *Weather permitting



MERRY WELLS TOUR OF LIGHTS

Merry Wells Christmas Lights

Scowenger Hunt

Santa	Mrs, Claus
Candy Cane	Snow Globe
Rudolph	The Grinch
Snowman	Sleigh
Elf	Tree in the Window
Giant Present	House with Blue Lights
JOY Sign	House with White Lights
Stocking	House with Red Lights
Train	Anything "Mineral Wells"

Take a photo of your sheet after you're done and post it with the hashtag

#merrywells

MERRY WELLS OTHER EVENTS





Hot Cocoa Pop--Up Bar Sundays in December 6:00-7:00 Magpie Inn



Christmas Tree Lighting & Photos with Live Reindeer November 29th 5:00-7:00 The Commons



Letters to Santa & Hot Cocoa December 7th 10:00-4:00 The Crazy Water Hotel



Cookies Decorating
December 7th
10:00-12:00
Zappe Park Gazebo



Elf Movie December 7th Dusk Zappe Park



Downtown
Sip & Shop Event
December 12th
4:00-7:30
Downtown Mineral Wells



Frontier Christmas
December 12th
Old Palo Pinto Jail Museum



Frosty 5k
December 14th
9:00
Downtown Mineral Wells



Gingerbread Village December 14th 11:00-4:00 Zappe Park

MERRY WELLS OTHER EVENTS





Breakfast with Santa December 14th 10:00-12:00 The Crazy Water Hotel



Cowboy Christmas December 14th 7:00-9:00 Lake Mineral Wells State Park



Trail of Lights December 14th 6:00-10:00 Lake Mineral Wells State Park



Gingerbread Bounce House Village December 21st 11:00-5:00 Zappe Park





TIPS FOR THE MOST MAGICAL MERRY WELLS EXPERIENCE



Driving Directions to Mineral Wells

From Dallas-Fort Worth

Follow I-30 W and I-20 W to Ric Williamson Memorial Hwy in Parker County. Take exit 405. Take US-180 W to Downtown Mineral Wells.

From Abilene

Follow I-20 E to TX-16 N in Eastland County. Take exit 361 toward Strawn.

Continue on TX-16 N. for 11.8 miles.

Turn right onto US-180 E and follow to Downtown Mineral Wells.

From Austin

Take US-183 Hwy N/N US Hwy 183 and US-281 N to Downtown Mineral Wells



Know Before You Come

Holiday Picture Wonderland

Christmas magic is in the air in Downtown Mineral Wells, creating a picturesque wonderland for your holiday photos. Grab your camera and dress up in your holiday best--whether it's Santa hats and shorts or classic toboggans and mittens. With multiple fantastic spots, get ready to capture the spirit of the season in your merry pictures!

ATM Machines

Running low on cash for those unexpected holiday treasures? ATMs are conveniently located at:

- Coffee & Cocktails @ 76067 (patio)
- The Crazy Water Hotel (inside near the restrooms)
- Poston's Square (outside near the back entrance to the Mineral Wells Visitor Center)

