



Merry Wells Christmas Festival

Saturday, November 27, 2021

11:00am—9:00pm

FESTIVAL OPERATING HOURS

11:00am-9:00pm Gift Market, Activities and Performances

*Detailed schedule will be available at the event.

6:00pm– Lighted Christmas Parade

LOCATION *new location*

The festival will be located along NE 1st Avenue as well as parts of NE 1st Street and part of NE 2nd Street.

LOAD-IN | LOAD-OUT

Load-In: 7:00-10:00am

Vendors **MUST** be completely set-up and vehicles removed from loading zone **BY** 10:00am. Those who do not comply, will not be invited back.

Load-Out: 9:00pm

Vendors **MUST NOT** tear down early. You will be permitted back into the loading zone at 9:00pm or as soon as we are able to clear pedestrian traffic. Those who do not comply, will not be invited back.

REGULATIONS

- * Vendors are responsible for charging, reporting, and remitting state and local sales tax.
- * Vendors are encouraged to obtain their own liability insurance.
- * Vendors are responsible for maintaining and leave assigned spaces clean and free of litter. Trash should be properly disposed in event trash cans.
- * No generators allowed.

ADDITIONAL INFORMATION

- * Vendors must bring their own tables, chairs, canopies, display and extension cords (if using electricity).
- * Applicants will be notified of acceptance by October 31st.
- * Applications received after the deadline will be notified of acceptance **after we have assigned** all on-time applications.
- * No refunds will be made for cancellation or removal for cause. However, if there is another shut-down due state or national state of emergency declarations we will refund booth fees.

For questions or concerns, please email Jacy @ merrywells76067@gmail.com or 940-452-1516.



Merry Wells Christmas Festival

Saturday, November 27, 2021 |
11:00am—9:00pm

SPACE

NOTE: Merry Wells will be a juried event this year. Therefore, spaces are not assigned on a first-come-first-served basis but rather, all applications will be reviewed and considered by a panel of judges. This will allow us to ensure the best success for the event and for each of our vendors.

Judges will be looking for:

- Quality of product and display
- Variety of products (not permitting several vendors to offer the same products)

VENDOR INFORMATION

| | | |
|----------------------------------|---------|----------------------------|
| Business Name | | Returning Vendor? YES NO |
| Contact Name | | Phone |
| Email | Website | |
| Address | City | State/Zip |
| Emergency Contact & Phone Number | | |

DESCRIPTION OF WHAT YOU PLAN TO SELL

***You must submit 3 photos of your products & 1 photo of your booth set-up with your application. You will only be permitted to sell/promote/advertise those items which are listed on this application.**

FEEES

***Booths are 10X10 and outdoors**

| # Spaces | Price | Type |
|----------|-------|---|
| | \$100 | Retail Booth *If received or postmarked by October 15th. |
| | \$150 | Retail Booth *If received or postmarked after October 15th. |
| | \$30 | Electricity * Electricity is limited. To be used for lights, tablet chargers and light needs. Electricity must not be used for personal heaters and equipment. *We will not have electricity for everyone. |
| | | Total Amount Enclosed <i>There will be a \$25 charge for all returned checks.</i> |



Merry Wells Christmas Festival

Saturday, November 27, 2020

11:00am—9:00pm

Payment Information

_____ Booth Fees

_____ Electricity

Cash Check # _____ Credit Card (fill out info below)

Name on Card _____

CC# _____ - _____ - _____

Billing Address _____ City _____

Please read attached Policies & Guidelines before continuing.

I have read and understand and will abide with Merry Wells Christmas Festival terms and conditions, procedures, and rates. By signing this application, I acknowledge that the festival is subject to various weather conditions and state, federal safety and health regulations. **Exhibits must remain open until 9:00pm.** In the case of severe or hazardous weather or any other act of God, there will be no reimbursement of fees. No refunds will be made, except in the case of a booth space rejection by the Merry Wells Christmas Festival Committee.

Mail completed application along with photos and payment to:

Farmers Insurance The Ryan Roach Agency
c/o Merry Wells Christmas Festival
PO Box 937
Mineral Wells, Texas 76068
Or you may drop off at Farmer's Insurance
2801 HWY 180E , STE 6

FOR OFFICE USE ONLY Date Received: _____ Amount Received _____ Amount

Due _____

App Reviewed by Committee

Approved/Declined by Committee

Applicant Emailed

Notes: