



# Merry Wells Christmas Festival

Saturday, November 27, 2021 | 11:00am–9:00pm

## FESTIVAL OPERATING HOURS

11:00am-9:00pm Gift Market, Activities and Performances

\*Detailed schedule will be available at the event.

6:00pm- Lighted Christmas Parade

The theme is *"A Storybook Christmas"*

Photos with Santa & Mrs. Claus will be after the parade ends.

## LOCATION

The festival will be located along NE 1st Avenue as well as part of NE 1st Street and part of NE 2nd Street. You will be notified of your assigned space at check-in.

## LOAD-IN | LOAD-OUT

Load-In: 7:00-10:00am

Vendors **MUST** be completely set-up and vehicles removed from loading zone **BY** 10:00am. Those who do not comply, will not be invited back.

Load-Out: 9:00pm

Vendors **MUST NOT** tear down early. You will be permitted back into the loading zone at 9:00pm or as soon as we are able to clear pedestrian traffic. Those who do not comply, will not be invited back.

## REGULATIONS

- \* Vendors are responsible for charging, reporting, and remitting state and local sales tax.
- \* Vendors are encouraged to obtain their own liability insurance.
- \* Vendors are responsible for maintaining and leave assigned spaces clean and free of litter. Trash should be properly disposed in event trash cans.
- \* No generators allowed.

## ADDITIONAL INFORMATION

- \* Vendors must bring their own tables, chairs, canopies, display and extension cords (if using electricity).
- \* Applicants will be notified of acceptance by October 31st.
- \* Applications received after the deadline will be notified of acceptance **after we have assigned** all on-time applications.
- \* No refunds will be made for cancellation or removal for cause. However, if there is another shut-down due state or national state of emergency declarations we will refund booth fees.

For questions or concerns, please email [Rose@MineralWellsTX.com](mailto:Rose@MineralWellsTX.com)



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SPACE \_\_\_\_\_

CATEGORY \_\_\_\_\_

Invite to return? YES | NO

**NOTE:** Merry Wells will be a juried event this year. Therefore, spaces are not assigned on a first-come-first-served basis but rather, all applications will be reviewed and considered by a panel of judges. This will allow us to ensure the best success for the event and for each of our vendors. Judges will be looking for:

Judges will be looking for:

- Quality of activity and display
- Variety of activities (not permitting multiple vendors to offer the same game/activity)

## VENDOR INFORMATION

Business Name		Returning Vendor? YES   NO
Contact Name		Phone
Email	Website	
Address	City	State/Zip
Emergency Contact & Phone Number		

## DESCRIPTION OF GAME OR ACTIVITY

\*If you wish to sell items at your booth, please fill out a vendor application instead.


## FEES

\*Booth are 10X10 and outdoors

# Spaces	Price	Type
	\$25	Retail Booth *If received or postmarked <b>by</b> <u>October 15th</u> .
	\$50	Retail Booth *If received or postmarked <b>after</b> <u>October 15th</u> .
		<b>Total Amount Enclosed</b> <i>There will be a \$25 charge for all returned checks.</i>



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## Payment Information

\_\_\_\_\_ Booth Fees \_\_\_\_\_ Electricity

Cash     Check # \_\_\_\_\_     Credit Card (fill out info below)

Name on Card \_\_\_\_\_ CC# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Card Expiration \_\_\_\_ - \_\_\_\_ - \_\_\_\_ CVV (on back) \_\_\_\_\_

### Please read attached Policies & Guidelines before continuing.

I have read and understand and will abide with Merry Wells Christmas Festival terms and conditions, procedures, and rates. By signing this application, I acknowledge that the festival is subject to various weather conditions and state, federal safety and health regulations. Exhibits must remain open until 9:00pm. In the case of severe or hazardous weather or any other act of God, there will be no reimbursement of fees. No refunds will be made, except in the case of a booth space rejection by the Merry Wells Christmas Festival Committee.

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

Date \_\_\_\_\_

**Mail completed application and payment to:**

Farmers Insurance The Ryan Roach Agency  
c/o Merry Wells Christmas Festival  
PO Box 937  
Mineral Wells, Texas 76068  
Or you may drop off at Farmer's Insurance  
2801 HWY 180 E STE 6

FOR OFFICE USE ONLY Date Received: \_\_\_\_\_ Amount Received \_\_\_\_\_ Amount Due \_\_\_\_\_

App Reviewed by Committee     Approved/Declined by Committee     Applicant Emailed

Notes: \_\_\_\_\_