

A

CANDY CANE

Christmas



MERRY WELLS

HOLIDAY GUIDE



MERRY WELLS

FRIDAY

TREE LIGHTING

November 28, 2025

4pm - 7pm no charge

SATURDAY

FESTIVAL

November 29, 2025

10am - 5pm \$5.00 entry

SNOWHILL

10am - 5pm \$5.00 entry

LIGHTED PARADE

6:00pm



Unwrap the magic of the holiday season at Merry Wells, where the spirit of Christmas comes alive in the heart of North Texas.

A Hallmark Movie Experience

As you step into Merry Wells, you'll find yourself immersed in a world that feels straight out of a Hallmark movie. It's a place where holiday dreams come true, and cherished memories are made.

Picture Perfect Moments

Don't forget your camera! The festive atmosphere, twinkling lights, and joyful spirit make Merry Wells the perfect backdrop for your family's holiday photos. You'll want to capture every enchanting moment.



www.MerryWells.org



Merry Wells

MERRY WELLS 2025 MAP



Friday, Nov 28th

5:00pm-7:00pm

Downtown Mineral Wells

TREE LIGHTING & CANDY CANE LANE



Saturday, Nov 29th

10:00am-5:00pm

Downtown Mineral Wells

MERRY WELLS FESTIVAL

Festival Highlights:

- Food & Craft Vendors: Shop local on Small Business Saturday
- Entertainment: The Crazy Water Hotel.
- Photo Opportunities
- Santa's Arrival
- 75' Merry Mountain Snow Hill
 - Cost: \$5 for 3 slides

Festival Entry: \$5/ person

- Children 12 & Under: FREE entry!
- Purchase tickets at gate

LIGHTED CHRISTMAS PARADE

Enjoy local floats from tiny cars to firetrucks! Stick around after the spectacular parade to meet and take photos with Santa and Mrs. Claus.

Merry Wells Season kicks off the Friday after Thanksgiving with the Traditional Tree Lighting, followed by Saturday's All-Day Christmas Festival and Lighted Parade.

As you stroll downtown, look for food trucks, artisan vendors, children's activities, and live music/dance performances.

Be sure to stop by the Crazy Water Hotel for local performing artists.



- ➡➡➡ Road & Parking Lot Closures
- ➡ Parade Route 6pm
- 🎄 Friday: Tree Lighting Area at Commons
Parking & Candy Cane Lane at Zappe Park
- 🎄 Saturday: Merry Wells Festival Area
- 🎄 Snow Hill - NE 2nd Street

Don't forget to shop our charming boutiques for unique gifts!

Kick off the season! Features include Live Reindeer, free hot cocoa from 7 Brew, live music by The Crazy Crooners, and festive photo opportunities.

MERRY TREE LIGHTING

THE COMMONS - BEHIND COFFEE & COCKTAILS



Friday, Nov. 28th 5pm - 7pm

Kick off the holidays with a magical evening! Features include Storytime with the Clauses, holiday crafts, and photo ops. Showing THE SANTA CLAUSE movie! Zappe Park open daily until 10pm.



CANDY CANE LANE AT ZAPPE PARK

Friday, Nov. 28th 5pm - 7pm

Don't miss the 75' Merry Mountain Snow Hill inside the Merry Wells Festival on Saturday, November 29th. Grab your family and experience the coolest ride in town!

MERRY WELLS SNOW HILL

INSIDE MERRY WELLS FESTIVAL



Saturday Nov. 29th 10am - 5pm - Purchase tickets onsite



HOT COCOA POP-UP BAR MAGPIE INN

Sunday's starting November 30th through December 21st 6pm - 7pm at Magpie Inn

Sunday's - Nov 30 - Dec 21st 6pm - 7pm

LETTERS TO SANTA CLAUS

THE CRAZY WATER HOTEL



Enjoy some delightful hot cocoa, write your very own letter to Santa at the Crazy Water Hotel and mail it to the North Pole! Swing by the Mineral Wells Visitor Center on Dec. 20th to collect a return letter from Santa himself!

Saturday, Dec 6th 10am-4pm

Frontier Christmas at the Old Jail Museum Complex in Palo Pinto Courthouse
December 11th, 5pm - 8pm

FRONTIER CHRISTMAS

PALO PINTO COURTHOUSE



Thursday, Dec. 11th 5pm - 8pm

DOWNTOWN MINERAL WELLS

MONTH OF MERRY COOKIE CRAWL



SIGN UP
HERE



Cookie Crawl: Eat, Drink & Crawl for Christmas Cookies! Shop your way through Historic Downtown Mineral Wells this holiday season! Enjoy complimentary holiday cookies, snacks & drinks along the way.

Thursday, Dec. 11th 4pm-7pm

PANCAKES WITH SANTA & CHEF STEFON



REGISTER
HERE

THE CRAZY WATER HOTEL

Join for pancake building, tasty treats, story time, and a keepsake polaroid for a delightful family event.

Saturday, Dec 13th 10am - noon \$25 per person



REGISTER
HERE

FROSTY 5K RACE & AFTER PARTY

THE OUTFITTERS OF PALO PINTO COUNTY

Run in your holiday best around Downtown!

Packet Pick Up: 10am - 4pm

Friday, December 12, 2025

The Outfitters of Palo Pinto County
200 W. Hubbard, STE 100, Mineral Wells, TX

5k begins at 8:00am on December 13th

Post Event Party until 11:00am



Saturday, Dec. 13th 8am- 11am

Bring the whole family to the Lone Star Amphitheater and experience Christmas cowboy style. The program is free and park entrance is by donation for this event. Drive through the Trail of Lights.



LAKE MINERAL WELLS STATE PARK COWBOY CHRISTMAS

& TRAIL OF LIGHTS

Friday & Saturday, Dec. 19-20th 6pm - 9pm

PETS & PICS WITH SANTA

THE CRAZY WATER HOTEL
Photographer not provided.

Capture a lasting memory with your furry friend and Santa at the Crazy Water Hotel!



VISIT WITH SANTA

Santa will be at the Crazy Water Hotel every Saturday from 10am - 4pm

Saturday, Dec. 20th noon - 4pm

Saturday's 10am-4pm

